

NEWSLETTER - FEBRUARY 2015

B&NES Local Food Strategy (email sent to SFM)

Bath and North East Somerset Council would like to invite you to the launch of the B&NES Local Food Strategy. **The event will take place on:** Tuesday 10th March 2015, 9:45am – 13:45pm, Farrington's Farm Play Barn, Home Farm, Main Street, Farrington Gurney, Bristol BS39 6UB. During the launch of the B&NES Local Food Strategy, we will demonstrate our plans to improve the production, provision and consumption of good food across Bath and North East Somerset. The event will include presentations on food poverty and the local food economy as well as facilitated action planning workshops. The programme will finish with a networking session and locally sourced lunch provided by Farrington's Farm. To secure a place at the event please register at Eventbrite by Friday 27th February 2015 at the following link: <https://www.eventbrite.co.uk/e/bath-and-north-east-somerset-local-food-strategy-launch-tickets-15729610689>

For more information about the event please contact Mark Hayward:

Mark_Hayward@BATHNES.GOV.UK Tel no: 01225 396975. We hope to see you there!

Open Farm Sunday (information received by SFM)

Interested in attending a pop up farmers market? Open Farm Sunday celebrations Sunday June 7th 11am until 4pm Jeremy & Sue Padfield, Fosse Farm, Stratton on the Fosse, Radstock BA3 4RA. VERY well supported last year by members of the public. All pitches under cover in a huge barn. Please contact suepadfield@aol.com for further details.

Corscombe Fest 2015 (email sent to SFM)

I just thought I would sent you details of this year's event which some of your contacts might be interested in attending.

Roger Hallett Corscombe Fest Committee <roger.hallett@btinternet.com>

(We've got a copy of their Stallholders Pack - please email contactsfmboard@gmail.com if you want one)

Displaying prices (email sent to SFM)

-----Original Message----- From: xxxxx

21 December 2014 15:05 Subject: Prices

Dear Sir

I have just returned from a lovely morning at Axbridge Farmers Market. However, as a potential customer to all the stall holders I do find it off-putting when some of the stalls don't have obvious prices on their products. They may offer samples but I am reluctant to ask the price and therefore will not buy. During my visit I noticed that the stalls selling well had good pricing visible and those with little or no obvious pricing, had no customers. Perhaps when you next communicate with the stall holders you could mention this. I look forward to visiting the market again in 2015.

Best regards xxxxx

Members' area on SFM website

Please could you let me know if you're having any problems accessing the members' area on the website on contactsfmboard@gmail.com Thanks.

Customer/trader questionnaire

We've just put up a brief questionnaire on the website for customers and other interested folk about the markets and what developments they would like to see. A similar questionnaire will shortly be circulated to members.

Marketing via SFM

We've been looking at the possibility of offering some marketing opportunities on the SFM website for a fairly small fee. The 'Producers' page gets about 1,000 page views over a three month period and might be a good site to use - about £50 for a three month period. Alternatively, we could use particular market pages although the hit rate is lower. We could also feature producers/special offers on the emails that go out to customers. Please could you let us know if you're interested contactsfmboard@gmail.com

Some sad news

We would like to share some sad news with you. Cathy Peglar who helped to set up the Midsomer Norton Farmers Market nearly 11 years ago and was day manager for the first few years has very recently passed away after being diagnosed with an aggressive brain tumour last summer. After her move to Portugal where she and her partner Richard tended an ancient olive grove, we had enjoyed immensely her return visits to the market where we gave her special permission to sell her delicious olive oil. She last visited, and was guest of honour, at the MSN 10th Anniversary market last April and threw herself into the celebrations with the customary enthusiasm and good humour that we will remember her for.