

## **NEWSLETTER - DECEMBER 2013**

### **Leaflets and postcards for 2014**

The new postcards and trifold leaflets for 2014 have now arrived and are being distributed far and wide. The new trifold leaflet covers the whole year and all of the markets so it's a useful one to give out at various events. Day managers should have a stash, so please take some if you're doing an event beyond SFM.

### **Christmas cards**

We'll be sending out Christmas cards from SFM fairly soon. Please let us know as soon as possible if there's anyone you think should be included on our list.

### **New website**

The new website is coming along and will be much easier for us to do amendments and updates. Each producer will have a separate page and be able to include their own text and photos if wanted. We'll be sending out a template in the week after Christmas for you to fill in with a photo gallery you might like to select from. There'll also be the chance to comment on the features and suggest any changes and/or additions.

### **Mentoring/buddies**

Please could you let Louise know if you'd be willing to pair up with a new trader to offer support and advice. We've now included the offer in the joining letter, so hopefully there may be some take up!

### **New traders**

#### **Welcome to:**

The Humble Pie

Cottage Game

Fliip preserves

Sam's Pigs

Gruffs Goats

Wookey Farm

Supper Sorted

Not just Sushi

Lisa's Country Kitchen

Pistachio cakes

Everything Bagels

Stefano's Homemade Food

Good Life Pork Company

Ed the Country Potter