

## **NEWSLETTER - AUGUST 2013**

### **Sunday Market at Wincanton**

We've been asked to circulate the following information about the new market (see also attached flyer).

*The Wincanton Street Market is looking for local producers for their new monthly Market. The market is launching on the 15<sup>th</sup> September, with 2 more markets this year on the 20<sup>th</sup> October and 17<sup>th</sup> November. The market will include food, crafts, and entertainment and will be a really exciting event for Wincanton. The High Street will be closed during the market to ensure safety for all (but car parks will remain open). If you would like more information please contact Millie Burr on [market@wincantontownteam.co.uk](mailto:market@wincantontownteam.co.uk) or 07738229322.*

Millie and the Wincanton Town Team are hoping to get enough traders for 15 September to really get things going. If you book in, please could you let them know that you're an SFM member – the pitch fees are likely to be very good value.

### **Popping up at Somerton**

The one-off market at Somerton went down well with local folk and most traders had a good day. The Board will be evaluating the event and considering the possibility of returning to Somerton and/or holding more pop-up markets. What do you think? Any ideas for possible venues?

### **SFM new website**

The new website is coming along and we'll try to make it available for feedback as soon as possible. The two students who took photos at all the markets did a great job and provided a range of images to use on the website.

### **SFM leaflets**

If you're doing shows/events, it would be good if you could display some SFM leaflets – we're always looking for more customers ... and more traders! The day managers should all have a supply of the trifold leaflets.

### **Somerset Local Food Direct**

Somerset Local Food Direct has now been formally separated from SFM. You may have seen the new logo on their website. We'll be keeping a close working relationship with Roger White and anticipate that traders will continue to supply Somerset Local Food Direct as normal.

### **Somerset Harvest Festival**

Andy Sharman, who is heavily involved in Taunton and Bridgwater Food Banks, has sent us the details of a Festival given below (see also attached flyer).

*The event will be held on Sunday the 6th of October at Vivary Park in Taunton. The aims of the event are to raise funds for Food Banks in Somerset while promoting local food producers, growing your own and the usual family fun events. I would welcome any of your members along as stallholders, there are also marketing opportunities as included in the attached document. I am hoping that if this event succeeds, then it will become an annual event and with more planning time next year, look to bring culture and heritage into the mix for the event.*